

Message Text

CONFIDENTIAL

PAGE 01 TOKYO 03973 270933Z

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ACTION SS-25

INFO OCT-01 ISO-00 SSO-00 /026 W
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FM AMEMBASSY TOKYO

TO SECSTATE WASHDC IMMEDIATE 8957

C O N F I D E N T I A L TOKYO 3973

EXDIS

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FOR AMBASSADOR HODGSON FROM SHOESMITH

E.O. 11652:

TAGS: JA, OVIP (HIROHITO, EMPEROR)

SUBJECT: SUBJECT: EMPEROR'S VISIT

1. MR. MORITA OF SONY CALLED ON ME MARCH 27 TO REQUEST THAT I PASS ON FOLLOWING TO YOU: MBRITA HAS LEARNED THAT ITINERARY BEING WORKED OUT FOR EMPEROR'S TRIP INCLUDES VISIT TO SCRIPP'S INSTITUTE OF OCEANOGRAPHY AT LA JOLLA. HE HAS ALSO LEARNED THAT THE EMPEROR'S SCHEDULE ON THAT DAY IS SOMEWHAT RELAXED. MR. MORITA HAS THEREFORE CONCLUDED THAT IT MIGHT BE POSSIBLE FOR THE EMPEROR TO VISIT THE SONY PLANT AT RACHO BERNARDO INDUSTRIAL PARK, SOME 15 MINUTES FROM LA JOLLA. MR. MORITA FEELS THAT SUCH A VISIT WOULD HIGH-LIGHT NO ONLY THE CONTRIBUTION WHICH JAPANESE BUSINESS IS MAKING TO THE U.S. ECONOMY, BUT THE WAY IN WHICH JAPANESE AND AMERICANS ARE ABLE TO WORK CLOSELY IN A HIGHLY SUCCESSFUL PRODUCTIVE ENTERPRISE. (HE REFERRED IN THIS CONNECTION TO ARTICLE APPEARING IN MARCH ISSUE OF FORTUNE, QTE THE JAPANESE ARE COMING -- WITH THEIR OWN STYLE OF MANAGEMENT UNQTE, CITING NUMEROUS EXAMPLES OF THE SUCCESSFUL APPLICATION OF JAPANESE MANAGERIAL TECHNIQUES TO AMERICAN EXECUTIVES AND LABOR.)

2. MORITA HAS DISCUSSED HIS IDEA WITH AMBASSADOR UCHIDA.

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UCHIDA SUGGESTED TO HIM THAT MOST EFFECTIVE WAY TO INSERT

THIS IDEA, WHICH HE THOUGHT A GOOD ONE, INTO GOJ PLANNING
OF EMPEROR'S ITINERARY WOULD BE FOR DEPUTY SECRETARY INGERSOLL
TO SUGGEST THIS POSSIBILITY TO AMBASSADOR YASUKAWA. MORITA
THEREFORE PLANNING TO PLACE CALL TO DEPUTY SECRETARY DURING
NIGHT MARCH 27 (TOKYO TIME) TO DISCUSS HIS IDEA. HE WAS
PARTICULARLY ANXIOUS, HOWEVER, THAT YOU BE AWARE OF HIS IDEA
AND HOPES YOU COULD SUPPORT IT. IDEA STRIKES ME AS WORTH
GIVING A GENTLE PUSH.
SHOESMITH

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